

राजेश अग्रवाल, भा.प्र.से.
संयुक्त सचिव
Rajesh Agrawal, IAS
Joint Secretary



भारत सरकार
कौशल विकास और उद्यमशीलता मंत्रालय
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
AND ENTREPRENEURSHIP

D.O.No.B- 12020/04/2015-SDE
6th July, 2015

Dear Chairperson,

World Youth Skills Day is being widely celebrated across the country on 15th July, 2015. On this occasion, Hon'ble Prime Minister will be launching the National Mission for Skill Development, unveiling the National Policy for Skill Development & Entrepreneurship and formally launching the flagship scheme of Skill Development, viz., Pradhan Mantri Kaushal Vikas Yojana (PMKVY) in a function to be held in New Delhi at 4 P.M. The National function will be telecast live on Doordarshan across the country.

Since World Youth Skills Day is being celebrated for the first time in the country, it would be appropriate to celebrate it in all ITIs, which are the main institutions for skilling and vocational training in the country. The list of activities, which are proposed to be taken up at each ITI on this occasion, is as below:

- i) All students and trainers/ instructors/ staff of the ITI should view the National programme live on Doordarshan or through internet on www.webcast.gov.in from 4 PM onwards.
- ii) Distribution of NTC/NAC certificates to pass out trainees of Government and private ITIs/establishments, through successful alumni.
- iii) Distribution of job offers by industries/ business houses/ institutions/ establishments to maximum number of pass outs from Government/private ITIs.
- iv) Recognition of the best trainee and trainer in the institution through appropriate certificate/award.
- v) Cleanliness drive in the institution under "Swatch Bharat Abhiyan" on this occasion.

The ITIs can take up other promotional activities also on this occasion to spread awareness about the importance of skills and vocational training in achieving sustainable livelihoods and consequently, adding to economic growth of the country. Hon'ble Member of Parliament, District Administration etc. should also be invited for the celebrations, wherever feasible.

It is requested that the list of activities being undertaken at your institute along with number of job offers, certificates, etc. proposed to be distributed, be sent to the Deputy Director General (Training), Delhi at deepankarmallick@yahoo.com and vk.saksena@nic.in by 13th July, 2015. Further, a report on the activities held on 15th July, 2015 along with media report, if any, should also be sent on 16th July, 2015 at the aforementioned email IDs.

I look forward to your cooperation and support in not only celebrating the World Youth Skills Day but also improving the quality of skilling/vocational training across ITIs in the country.

Best Wishes,

Yours sincerely,


(Rajesh Agrawal)

Chairperson
Institute Management Committees of ITIs