

# National Apprenticeship Mela

## 4<sup>th</sup> October 2021



**Skill India**  
कौशल भारत-कुशल भारत



सत्यमेव जयते  
Government of India  
Ministry of Skill Development  
and Entrepreneurship



Industrial Training Institute

# Apprenticeship Mela 2021



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# Apprenticeship Training



- **APPRENTICESHIP TRAINING** is perceived as a critical scheme to develop industry with ready manpower by utilizing the existing training facilities in establishments.
- The Training enhances the skill as required by the Industry and generate industry ready skill work forces.
- By way of Training the Industry productivity increases and the nation can meet the Global requirements

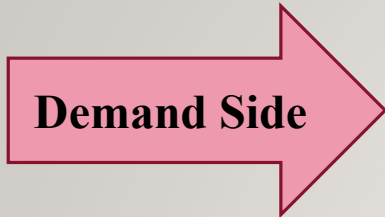
# Apprenticeship Mela 2021



The purpose of Mela is to

- ❖ Identify potential candidates.
- ❖ Create pool of skill aspirants for the country.
- ❖ Create platform between candidates and Establishments.
- ❖ Facilitate Establishment in selection of Apprentices.
- ❖ Facilitate candidates to avail opportunities and career in Apprenticeship training.

# Bridging Demand and Supply Gaps



High Demand for **Industry**  
Ready Skilled Manpower in India



**Bridge between Supply-  
Demand & Reforms make  
it extremely user friendly**



India is a young nation- **youth  
educated and skilled; yet not  
industry ready**

Hence **Low employability**

## Apprenticeship Lifecycle



# Preparations to be done by candidates for Apprenticeship Mela



- ✓ Visit [www.apprenticeshipindia.org](http://www.apprenticeshipindia.org) Portal and refer instructional videos for registration.
- ✓ Know about the eligibility criteria for designated trades in Apprenticeship training.
- ✓ For details of around 431 Apprenticeship Mela Centers all across the country visit <https://dgt.gov.in/appmelastudent> link.
- ✓ Visit nearest centers with required documents on the day of mela.  
i.e. ITI Passed Certificate, SSLC Mark sheet, Aadhar Card, Passport size Photograph, Identify proof Caste Certificate etc.

# Preparations to be done by Establishments for Apprenticeship Mela

- Visit [www.apprenticeshipindia.org](http://www.apprenticeshipindia.org) Portal and refer instructional videos for registration.
- Complete your Establishment Profile and create opportunities for required designated trades under Apprenticeship Act 1961.
- Know the procedure for issuing contracts to engage candidates as an apprentices at the Apprenticeship Mela venue.
- Contact the Centre Nodal Officers for any assistance



# Activities to be done by States



- States will send invitations to Establishments, District Commissioners, District Employment Officer and regular follow up with them.
- Arrange wide publicity to conduct press meets, local print and social media, so as to awareness for establishments and students for participating in Apprenticeship Mela.
- Nodal Officers assigned by State should upload Establishment Details like Establishment names , Trade names and Vacancies etc. (Link to upload Establishment details:- <https://dgt.gov.in/appmela>).
- States will send invitations to their district collectors and local MP/MLAs for participating in Apprenticeship Mela.
- Following Arrangements will be organized by States for conducting Mela:-
  1. Centre location for Mela
  2. Infrastructure required for Mela
  3. Seating arrangements
  4. Help Desk



# Activities to be done by States(in cont.)



- Affix posters and banners on the main gate of Centers and their premises to publicize Mela.
- Utilize SAMC funds in organizing Mela in your respective regions by following revised guidelines of SAMC.
- Nodal Officers will upload Apprenticeship Mela's Photos (Google form link for uploading Mela's photos:- <https://forms.gle/8eV4DJAZrrZ9EPu37>).
- Nodal Officer will share Progress report on the end of Mela(Google form link for uploading Mela's summary report:- <https://forms.gle/eMW1E44MPt4pDYvy8>).

# Activities to be done by RDSDEs



- Nodal officer will send invitations to their concerned Establishments and will conduct Press meets in their regions through Press Information Bureau(PIB).
- Nodal Officers assigned by State should upload Establishment Details like Establishment names , Trade names and Vacancies etc. (Link to upload Establishment details:- [https://dgt.gov.in/appmela\\_](https://dgt.gov.in/appmela_)).
- RDSDEs with State governments will invite more number of Establishments and Candidates to participate in a Mela.
- Necessary assistance to Estt. /Candidates /state representatives in the Portal registration and any portal related issues.

# Activities to be done by RDSDEs(in cont.)



- Affix posters and banners in front of RDSDE office.
- Nodal Officers will upload Apprenticeship Mela's Photos (Google form link for uploading Mela's photos:- <https://forms.gle/8eV4DJAZrrZ9EPu37>).
- Nodal Officers will share Progress report at the end of Mela (Google form link for uploading Mela's summary report:- <https://forms.gle/eMW1E44MPt4pDYvy8>).

# Activities performed at DGT Head quarter



- D. O letters to all the CPSUs, SPUSs, Railways, Defense, MSMEs, RDSDEs, State Directorates etc. issued and confirmations have been received.
- Information regarding Apprenticeship Mela to around 14,617 affiliated ITIs and ITI Associations will be provided by Affiliation Section all across the country.
- SOPs to use the links of Apprenticeship Mela for candidates and Establishments will be uploaded on apprenticeshipindia.org Portal.
- Preparation of Web Links to upload Establishment details, Mela Photos, and form to fill Progress Report of Mela will be provided.
- Monitoring and readiness of Apprenticeship Portal to handle huge traffic on the day.



# Thank you